

## The Challenge Of Effective Speaking 13th Edition

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THE CHALLENGE OF EFFECTIVE SPEAKING IN A DIGITAL AGE, 17th Edition, emphasizes the role of technology and digital media in preparing, presenting, and interpreting public speeches. Building on public speaking instruction, this bestseller's six Speech Plan Action Steps guide students through topic selection, audience analysis and adaptation, research, organization, presentational aids, and language and delivery.

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The Challenge of Effective Speaking 14th edition by R. F. Verderber by K. S. Verderber by D. D. Sellnow Paperback – January 1, 2007 by R. F. Verderbe K. S. Verderber D. D. Sellnow (Author)

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